



Vodafone España is Building up its Network of Branch Offices with a Shielded Cabling Solution from R&M

The telecommunication provider is investing in the modernization of its sales locations throughout Spain using a cabling solution from R&M that guarantees maximum performance at each branch.

Vodafone España has started converting its distribution channels and will open up a large number of exclusive, personalized stores. The project commenced at the beginning of 2014 and will be completed by 2017.

In June 2014 the network of these new stores numbered 100. When the conversion is finished in March 2017, the network will cover all regions of Spain and is expected to have more than 750 branches.

Efficiency

Technical Department Vodafone: "We are making great efforts to develop exclusive stores as a distribution channel. We want to offer our customers an incomparable experience. To reach this goal, we need advanced technical infrastructure."

Partnership

In this project the telecommunication provider depended from the outset on support from Aryse Infraestructuras. Aryse plans, builds, maintains and runs communication networks for network operators of all sizes in Spain.

Aryse Infraestructuras, a certified R&M partner, opted for the products of R&M due to the list of requirements submitted by Vodafone. It was the only way

to satisfy these tough performance demands at all times.

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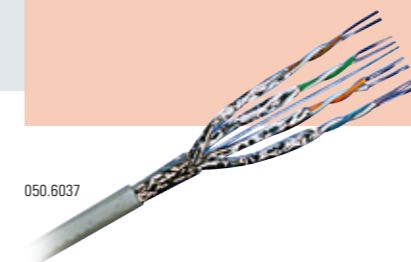
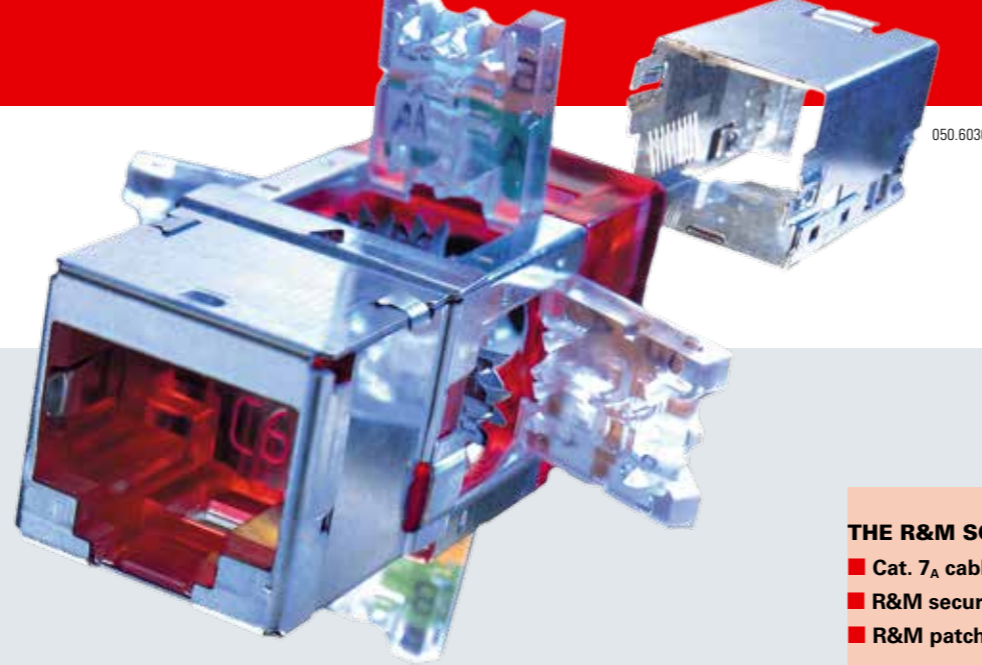
"We needed the best shielded cabling solution on the market for this project. Knowing the reliability and guarantee R&M can offer us, we did the obvious thing and offered a clear-cut, efficient solution from the Swiss manufacturer,"

THE R&M SOLUTION

- Cat. 7_A cable – shielded
- R&M security system
- R&M patch guard

WHY R&M?

- Top product efficiency
- Security
- Connectivity with shielded cables
- Reliable partnership between Aryse and R&M



explained Jesús Rodríguez, Managing Director of Aryse.

The Vodafone stores occupy first place in terms of technology right now. Every individual point of sale has an unbeatably efficient network at its disposal.

In the process of modernizing the Vodafone stores, R&M installed category 7_A shielded cables with class 6_A connectivity. This was undoubtedly the best solution given the requirements set for the speed and security of data transmission.

The long-standing partnership between R&M and Aryse Infraestructuras helped to ensure the all-round success of the project. Both the involved partners offered the best possible service. This

is further proof that their joint experience from earlier projects assures the best results time and again. There is no doubt about that. ■



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